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**A.E KELESKAR COLLEGE OF COMMERCE AND MANAGEMENT.**

*(Affiliated to the university of Mumbai)*



**CERTIFICATE**

This is to certify that **MsChaudharyRizwanaRezualkabir** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Risk Management**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Name and Signature of  
Guiding Teacher

Principal Sign



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**CERTIFICATE**

This is to certify that Mr. **Loshi Akash Pramod** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**A Study on understanding NGO Operation India**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Name and Signature of  
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**CERTIFICATE**

This is to certify that **Ms/Mr Faraz Aliya Parveen Mohd Naem** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Mobile Banking**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/MrChaudharyRumanaRezualKabir** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Mutual Fund**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Gupta Rani Umashankar** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Rural Marketing**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. JadhavRohiniBalkrishna** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Debt Market**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Jaiswar Sandhya Ramlochan** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Investment Banking**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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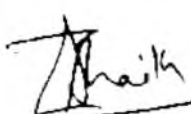


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**CERTIFICATE**

This is to certify that **Ms/Mr. MemonFaraz Ashraf** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Mobile Banking**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

  
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**CERTIFICATE**

This is to certify that **Ms/Mr. Khan Imran Fakruddin** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Recent Development in Commercial Banking**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. MominAnfallImtiyaz** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Function of Bombay Stock Exchange**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Panday Sonam Ramjanam** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Digital Marketing**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Pillai Mahalaxmi Gomeethi** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Evolution of Financial Market**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Sakthivinayagam Pillai** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, **“Internet Marketing”** under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Prajapati Amarnath Jaiprakash** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Motor Insurance**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Shaikh Bilal Riyazhas** worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Mutual Fund**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Sharma Pooja Surendra** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, **“A project on impact of cellphones on youth”** under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. ShuklaDeepa Anil** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**A study of Strategic Management of Filpkart Company**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Sonalkar Nameera Sajid** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Automobile Industry**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

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**CERTIFICATE**

This is to certify that **Ms/Mr. Sonalkar Shagufa Sajid** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**Marketing Strategy of Macdonal**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Name and Signature of  
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**CERTIFICATE**

This is to certify that **Ms/Mr. Tiwari Shivani Navalkishor** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, “**A Study of strategic management of Samsung Company**” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Name and Signature of  
Guiding Teacher

Principal Sign



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**CERTIFICATE**

We hereby certify that Mr./miss. Salanki Hitesh Chhanshyam  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M. COM. has completed project  
on Working Capital Management in the academic year 2021-2022, the information  
submitted in the project is true and original to the best of our acknowledge.

Irshad Shaikh

Project Guide.

Internal Examiner Shaikh

External Examiner \_\_\_\_\_

[Signature]  
Principal

Principal  
Shurparaka Educational & Medical Trust's  
M. B. Harris College of Arts &  
A. E. Kalsekar College of Commerce & Management  
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**A.E KELESKAR COLLEGE OF COMMERCE AND  
MANAGEMENT.**

**(Affiliated to the university of Mumbai)**



**CERTIFICATE**

We hereby certify that Mr/miss LAXMI ASHOK SAROJ

Of S. E. M. trust's M.B Harris college of arts and A.E  
kalsekar college of commerce and management studying  
in M. COM. has completed project on Tata salt company In  
the academic year 2021-2022. the information submitted in  
the project is true and original to the best of our  
acknowledge.

Shankar

**Project Guide.**

**Principal**

**Internal Examiner** Shankar **External Examiner** \_\_\_\_\_

**Principal**  
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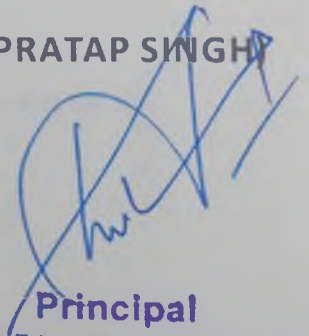


## DECLARATION

I hereby declare that the dissertation titled " RUCHI VIRENDRA PRATAP SINGH " SUBMITTED for the award of I'm studies in M.COM at A.E. KELESKAR COLLEGE OF COMMERCE AND MANAGEMENT , Mumbai University is my original work and the dissertation has not formed on the basis for the award of any degree, associate ship, fellowship or any other. The material borrowed from similar titles other sources and incorporated in the dissertation has been duly acknowledged. I understand that I myself could be held responsible and accountable for plagiarism, if any detected later on the research paper published based on the research conducted out of the course of study are also based on the study and not borrowed from other sources .

DATE :-

(RUCHI VIRENDRA PRATAP SINGH)



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CERTIFICATE

We hereby certify that Mr. /Miss Parihar Sanobar Javeed

Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of commerce and management studying in M. COM. has completed project on "Comparative Study On Financial Of ICICI Bank And HDFC Bank" In the academic year 2021-2022, the information submitted in the project is true and original to the best of our acknowledge.

Tarshad srr

Project Guide.

Principal

Internal Examiner

Shails

External Examiner

Shails

Principal

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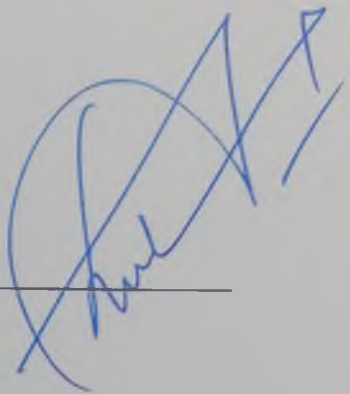
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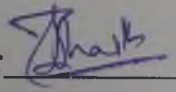


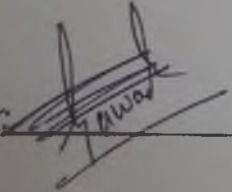
CERTIFICATE

We hereby certify that Mr./Miss Ashab M. Hanif Mujawar  
of S.E.M. Trust's M.B. Harris College of Arts & A. E. Kalsekar College of Commerce &  
Management studying in ~~B.B.M.~~ <sup>m.com-II</sup> has completed project on merger & Acquisition in the  
academic year 2021-22. The information submitted in the project is true & original to the  
best of our knowledge.

Project Guide Ishad Zheike.

Principal 

Internal Examiner: 

External Examiner: 

**Principal**  
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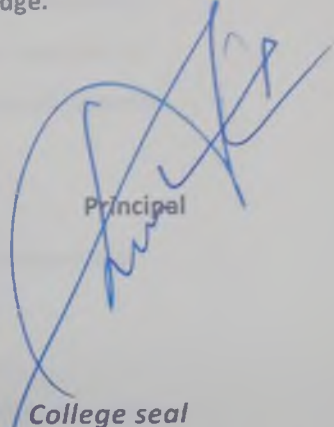
CERTIFICATE

We hereby certify that Mr. /miss Raj Kumar Kartherapaka Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of commerce and management studying in M. COM. has completed project on Bombay stock exchange In the academic year 2021-2022 the information submitted in the project is true and original to the best of our acknowledge.

Project Guide. Shaikh Irshad W

Internal Examiner Shank

External Examiner Shawar

  
Principal

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A. E. Kalsekar College of Commerce & Manag  
Nallasopara (W); Tal. Vasoi, Dist. Palghar - 401




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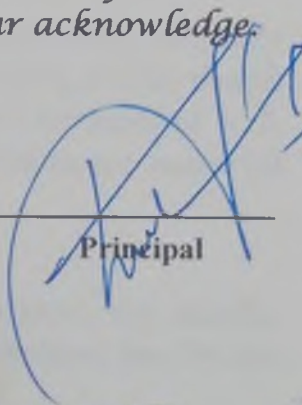
**CERTIFICATE**

We hereby certify that Mr./miss Khan Sana  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M. COM. has completed project  
on Study on Dividend In the academic year 2021-2022.the information  
submitted in the project is true and original to the best of our acknowledge.

Project Guide.

Internal Examiner 

External Examiner \_\_\_\_\_

  
Principal

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**CERTIFICATE**

We hereby certify that Mr./miss. Gautami Nirale

Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of commerce and management studying in M. COM. has completed project on \_\_\_\_\_ In the academic year 2021-2022 the information submitted in the project is true and original to the best of our acknowledge.

-----  
(Sheikh Ishaq w)

PROJECTGUIDE

Principal

INTERNAL EXAMINER Shak

EXTERNAL EXAMINER \_\_\_\_\_

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**CERTIFICATE**

We hereby certify that Miss\_Soni Mukundlal Yadav\_  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M. COM. has completed project  
on Amazon-Com In the academic year 2021-2022 the information  
submitted in the project is true and original to the best of our acknowledge.

Project Guide.

Principal

Internal Examiner

External Examiner \_\_\_\_\_

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**CERTIFICATE**

We hereby certify that Mr. /miss Rupali Rajan  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M  
. COM. has completed project on Internet Marketing In the academic year  
2021-2022 the information submitted in the project is true and original to the  
best of our acknowledge.

Project Guide.

Internal Examiner

External Examiner

Principal

**Principal**

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**CERTIFICATE**

We hereby certify that Mr./ Miss Shaikh Mehvish Nazim  
of S.E.M. Trust's M.B. Harris College of Arts & A. E. Kalsekar College  
of Commerce & Management studying in M.COM. has completed project on  
LIC in the academic year 2021-22. The information submitted in  
the project is true & original to the best of our knowledge.

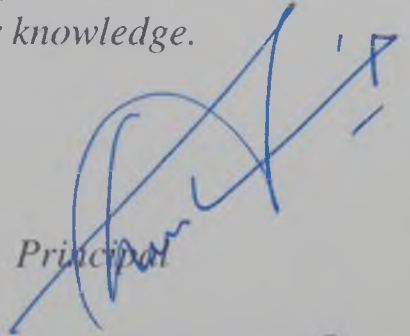
Project Guide

Shaikh Inshad Wajid

Internal Examiner: Shaikh

External Examiner: \_\_\_\_\_

Date :

  
Principal

**Principal**

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CERTIFICATE

We hereby certify that Mr. /miss Vivek Vishwatarma  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M. COM. has completed project  
on Online Banking In the academic year 2021-2022.the information  
submitted in the project is true and original to the best of our acknowledge.

Project Guide.

Internal Examiner

External Examiner

Principal

Principal

Shurparaka Educational & Medical Trust's  
M. B. Harris College of Arts &  
A. E. Kalsekar College of Commerce & Management  
Nallasopara (W), Tal. Vasai, Dist. Palghar - 401 203

College seal

A.E KELESKAR COLLEGE OF COMMERCE AND MANAGEMENT





## DECLARATION BY STUDENT

I, **SHAIKH MOHAMMED Zaid KADAR BADSHAH**, here by, declare that the work embodied in this project work titled “ *Rural Marketings* ” forms my own contribution to the research work carried out under the guidance of Prof. **PROF SHAIKH IRSHAD WAJID** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

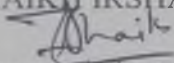
I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Roll no:-24      Year 2021-22



**SHAIKH MOHAMMED Zaid KADAR BADSHAH**

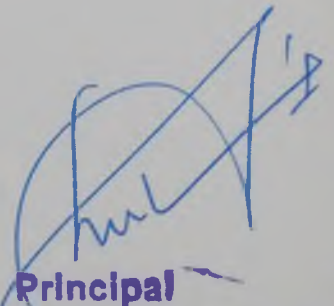
Certified by,  
**SHAIKH IRSHAD WAJID**



Name and signature of the Guiding Teacher

Date:

Place: Nallasopara (west)



**Principal**  
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A. E. Kalsekar College of Commerce & Management  
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M.B. HARRIS COLLEGE OF ARTS &  
A.E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT**

**CERTIFICATE**

This is to certify that Ms/Mr has worked duly completed her/his Project Work for the degree of Master in commerce under the Faculty of commerce in the subject of Accountancy  
And her/his project is entitled, "Consumer Attitude toward Online Shopping" under my supervision.

I Further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is her/his own work and facts reported by her/his personal findings and investigations.

Project Guide

Principal

Internal Examiner

External Examiner

**Principal**

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A. E. Kalsekar College of Commerce & Management  
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A.E KELESKAR COLLEGE OF COMMERCE AND MANAGEMENT.  
(Affiliated to the university of Mumbai)



**CERTIFICATE**

We hereby certify that Mr./~~miss~~ Biru Prajapati  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M  
. COM. has completed project on Internet Banking In the academic year  
2021-2022 the information submitted in the project is true and original to the  
best of our acknowledge.

Project Guide.

Internal Examiner

External Examiner \_\_\_\_\_

Principal

Principal

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A.E KELESKAR COLLEGE OF COMMERCE AND MANAGEMENT.  
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**CERTIFICATE**

We hereby certify that Mr. /miss Shah. Krunal. Nilesh  
Of S. E. M. trust's M.B Harris college of arts and A.E kalsekar college of  
commerce and management studying in M. COM. has completed project  
on Motor Insurance In the academic year 2021-2022 the information  
submitted in the project is true and original to the best of our acknowledge.

Prof. Irshad Shaikh  
Project Guide.

[Signature]  
Principal

Internal Examiner [Signature]

External Examiner \_\_\_\_\_

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CERTIFICATE

We hereby certify that Mr./ Miss Rizwana Chaudhary of S.E.M. Trust's  
M.B. Harris College of Arts & A. E. Kalsekar College of Commerce & Management studying in T.Y.B.FM. has  
completed project on Risk mgmt in the academic year 2018-19. The information submitted in the  
project is true & original to the best of our knowledge.

Project Guide

Principal

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External Examiner:

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A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.  
(Affiliated to the University of Mumbai)



## CERTIFICATE

We hereby certify that Mr./ Miss Yadav Vikas of S.E.M. Trust's M.B. Harris College of Arts & A. E. Kalsekar College of Commerce & Management studying in T.Y.B.FM. Has completed project on Insurance in the academic year 2018-19. The information submitted in the project is true & original to the best of our knowledge.

Ishad Sheikh

Project Guide

Internal Examiner: Shak

External Examiner: \_\_\_\_\_

[Signature]  
Principal

Principal  
Shurparaka Educational & Medical Trust's  
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A. E. Kalsekar College of Commerce & Management  
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## CERTIFICATE

We hereby certify that Mr./ Miss Rumana R.K. Chaudhary of S.E.M. Trust's M.B. Harris College of Arts & A. E. Kalsekar College of Commerce & Management studying in T.Y.B.FM. has completed project on Mutual fund in the academic year 2018-19. The information submitted in the project is true & original to the best of our knowledge.

Ishtad W. Shaikh

Project Guide

Internal Examiner: [Signature]

External Examiner: [Signature]

[Signature]  
Principal

**Principal**

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**A. E. Kalsekar College of Commerce & Management**  
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